



# ADRIAN MARCH

## 2016 POLICIES

I found an image I like and I think the colors will work, but I'm not sure.

I want you to be thrilled with your selection. If you aren't sure the colors will work in your room, please request a letter-sized sample to hold up to your wall, bed, or sofa so you will know for sure.

I want it to match or harmonize with my paint color.

Keep in mind that colors change in different lighting so consider the time of day you are likely to spend the most time in the room, the direction a window faces, and possible color casts from other light sources. Make sure the colors you specify are colors you really want.

- Tell me what color and brand of paint you are using. And ...
- Ask your paint dealer for the corresponding Pantone color. Or ...
- Paint a letter-sized white surface with two coats and mail it to me.

I love them all. How do I decide which to buy?

Selecting artwork is really about emotional satisfaction. So pay attention to how you feel when you look at an image. If you want, it can serve as a reminder. Of what you value most. Of endless possibilities.

How do I buy it?

All images are printed to order. For these large pieces, I partner with a local fine arts printing specialist whose equipment is superior to my own. And I oversee the process to assure top quality.

A deposit of 1/3 is required to begin production and it may take a week or more to produce. The balance is due before it ships.

Payment by check is preferred. Credit/debit card payments will be processed through PayPal.

Artwork is an investment so a Certificate of Authenticity is included. (ORS 359.200 to 359.310)

Your artwork will be professionally packaged and it is expected to arrive in good condition. If it doesn't, please immediately notify me and keep the packaging for carrier inspection.

Will you donate artwork for our fundraiser?

Most people don't realize that artists in the United States cannot deduct the fair market value of their artwork when donating it; they can only write off the cost of materials. However, art collectors can take full advantage of tax deductions. So consider this: ask your favorite donor to purchase the artwork and donate it to the organization for an auction. I may also donate a % to the organization.

Let's say, for example, that the artwork is valued at \$750. Artist pledges 35% of purchase price, patron buys at full price to donate to organization, and organization auctions it off with a minimum bid of \$1,000. In this scenario, the artist donated \$265, the patron got a full market value write-off of \$750, and the organization received \$1,265 or more. It's a win-win-win.