

Lauren A. Hallberg

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Education:

LIM College, BBA in Fashion Merchandising received May 2014 | Minor in Visual Merchandising | New York, NY

Work Experience:

Madison 88, Ltd. - New York, NY | CAD/Graphic Artist | July 2013 - Present

- Use inspirational images to create color ways with the Adobe Suite that meet the aesthetic needs of our customers, which prompts them to place repeat orders.
- Create repeat patterns that are 100% to scale to send to our factories when creating jacquards and prints, this allows the factories to accurately manufacture proto samples and cut back lead-times.
- Select Pantone numbers and chips to send to buyers for approval and factories for dyeing that compliment each other, the pattern, and the vision of our customers.

Fashion Institute of Technology - New York, NY | Teaching Assistant | July 2014 - Two Week Class

- Worked alongside Professor Atkinson in a continued education class in Adobe Photoshop in order to assist student whom had questions through out the class.
- Followed along with each lesson while keeping an eye on the class in order to answer student's questions accurately and assist students that may have fallen behind, this allowed the class to run without interruption.
- Accurately answer each student's questions and lead students step by step through the usage of various tools and techniques in Adobe Photoshop.

LIM College - New York, NY | Adobe Suite Tutor | August 2013 - December 2013

- Spent hour sessions with students after class time in order to assist them in their classes that required work in Adobe Illustrator and Photoshop.
 - Worked with students who held a variety of Adobe knowledge, this included showing them how to use each tool, how to use layers and artboards, and all other skills needed to succeed in using the Adobe Suite.
 - Assisted each student in applying all of the tools correctly in order to accomplish the outcome they were envisioning, whether it was creating a brochure, garment, pattern, trend board, or inspiration sheet.
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Portfolio: <http://www.laurenhallberg.com/>