

# DANIELA GUARIN

guarin.dan@gmail.com  
danielaguarin.com  
+1(847) 8408895

## EXPERIENCE

### **Designer and Colorist | Suzanne Tick Inc | 2015- Present**

Engage in design and product development for clients such as LUUM textiles, Tarkett North America, Tandus Centiva and Skyline Glass. Communicate with mills to facilitate prototyping of new products as well as developing launch packages, color trends and segment research. Aid in social media to increase follower engagement by 100% in a year.

### **Fabric Trainee | Alexander Wang | 2015**

Worked with product development to facilitate product testing, color lab dips and research of new materials. Met with mills and helped fulfill new development. Kept up to date production archives.

### **Museum Docent | SCAD MOA | 2014**

In charge of giving tours and seeing to the visitors of the art museum.

### **Freelance Designer | Duchess of Winter | 2013**

Developed line of winter accessories from start to finish. Served as design and marketing liaison between New York and Colombia team. Produced, edited and designed graphics for video content, social media and other promotional material.

### **Design Intern | Duralee Fabrics | 2013**

Assisted junior designers in both print and woven departments. Maintained fabric sample library. Produced colorways and coordinates for existing product as well various presentation materials.

## EDUCATION

### **Bachelor of Fine Arts | Fibers | 2015**

Savannah College of Art and Design - Summa Cum Laude

### **Bachelor of Fine Arts | Painting | 2015**

Savannah College of Art and Design - Summa Cum Laude

### **Study Abroad | 2012**

SCAD Hong Kong

## RECOGNITIONS

**Neocon Gold** | Collections Infinies | 2016

**Hip Award- Interior Design Magazine** | Collections Infinies | 2016

**Finalist** | Zeitgeist, Arts at the Port- Anacortes Arts Festival | 2015

**Juried Exhibition** | Art at the Center- Tomahawk Ridge | 2015

**Exhibitor** | TENT London- London Design Festival | 2014

**Halcyon Yarns Honorable Mention** | Lamar Dodd Gallery | 2014

**President** | SCAD Fibers Force | 2014

## SKILLS

Color Analysis and Forecasting  
Weaving; hand, dobby and jacquard  
Fabric Dye: chemical and natural  
Repeat Pattern  
Material Research  
Styling  
Trend Report  
Concepting  
Information Visualization  
Documentation  
Prototyping

Ned Graphics: Texcelle, Weave Editor  
Weave Maker  
AVA  
Adobe Creative Suite  
Microsoft Office Suite

## LANGUAGES

Spanish  
French  
English

## PUBLICATIONS

**Ladies Magazine** | Daniela Guarin Artistic Evolution | 2015

**SCAD Catalogue** | Fibers Standout Student | 2015

**Teen Vogue** | Dame Vivienne Westwood has Some Unexpected Advice for Student Designers | 2015

**Elle** | The Elite Eight: Design School Stars to Watch Now | 2015

**WWD** | Savannah College of Art and Design holds Graduate Fashion Show | 2015

**Patternbase** | Over 550 Contemporary Textile and Surface Designs | 2015

**Icon Magazine** | LDF December Products | 2014

**Cover Magazine** | Editors Pick- 20 Designs from London | 2014

**A Place for Creation** | Fibres and Fine Art by Daniela Guarin | 2013